

St Andrew's Fair Saturday

Be part of the largest cultural movement with a social impact

Create a positive day around culture and social values. Save the date: 28-30 November 2020

About St Andrew's Fair Saturday

St Andrew's Fair Saturday is **Scotland's contribution to Fair Saturday**, a global **cultural movement with a positive social impact** that takes place the day following Black Friday.

Its aim is to generate a **mobilisation of people in favour of arts and culture**, to highlight their essential role in the construction of a better future. Artists and cultural organisations from all across Scotland join together in a global festival by organising their own events which support a social cause of their choice and the wider celebration of St Andrew's Day.

In 2020 St Andrew's Fair Saturday will be celebrated from **Saturday 28th November (Fair Saturday) to Monday 30th November (St Andrew's Day)**. Events will take place (mainly online) throughout this weekend.

St Andrew's Fair Saturday is a nationwide celebration, with events and participants of all kind from all across Scotland.

St Andrew's Fair Saturday is a participatory festival that is based on the **open organisation of cultural activities of every kind**. We welcome every artistic discipline, amateur or professional, from public or private organisations from anywhere in Scotland.

- Music
- Theatre
- Exhibitions
- Literature
- Fine arts
- Audio-visuals
- Dance
- Performance
- Workshops
- Poetry
- Circus
- Photography



Projection Visibility Income Innovation

1 Perform in a unique event

An audience delighted to enjoy culture with a social impact. Could there be a better opportunity? Whether you are an artist, cultural organisation or a venue, **dare to join St Andrew's Fair Saturday 2020 from 28-30 November!**

2 Promote your work

By becoming part of St Andrew's Fair Saturday you will be promoted both **within and outside the creative community through international and local media**. We are waiting for you!

3 Stream online

Do you want to **record your performance and stream** it later? **Digitally promote** it and monetize it? Of course! We also provide you with that option through our [Events App](#). **Connect to the world!**

4 Get income!

From the Fair Saturday movement, we ask people to **value culture**. And that of course means putting a price on it! You do not have a **ticketing platform**? We also provide you with that option for free. **Make your work sustainable!**

5 Support a social project of your choice

Supporting a social/cultural project of your choice through your event? How? You decide. Which one? You decide. Are you a charity? Of course, you could be the one. We want St Andrew's Fair Saturday to be **an opportunity for you to be able to work and support yourselves too**.

6 Be supported by the Fair Saturday foundation

Count on us. We will support you as much as we can. The entire Fair Saturday team will provide you with **marketing and PR materials, digital promotion tools, designs and platforms** for your events.

7 Become part of the largest cultural movement with a social impact

Create a new day. Demonstrate to the world that there are alternative ways to create a better future, where **culture and values must play a major role**. Let's reconnect and build strong links in our communities, cities and around the world.

Culture Connection Kindness Community

Visit www.standrewsfairsaturday.org and contact scotland@fairsaturday for more information. Please check also the [FAQ section](#) for any questions!

