

# St Andrew's Fair Saturday

Create a positive day around culture  
and social values!

28th-30th November

2020  
Edition



## **St Andrew's Fair Saturday Manifesto 2020**

Many artists and cultural organisations are holding events throughout Scotland and across the world for Fair Saturday and St Andrew's Fair Saturday.

Today, more than ever, we want to express that culture is not important, but essential for our future. Because through culture we are able to build bridges with other cities, countries and communities, who share the same values. Culture is the glue that binds us together and cements connections.

We find that in today's materialistic world, we must show that the value of culture is a lot higher than just its price. On this special day we want to help artists and cultural organisations to keep on creating, as well as highlight the work of many social organisations who strive every day to help others.

Culture and social empathy. Kindness, fairness and inclusivity. These are the essential ingredients for the 21st century and for the creation of a better future.

We (name of cultural organisation) want to support the work of (name of the social/cultural organisation). Today's (donations/percentage of the tickets/other) will be donated to (name of the social organisation).

Without further ado, we thank you all for being here and for valuing and supporting arts and culture. Not just today, but every day.

**Welcome to St Andrew's Fair Saturday 2020.**