

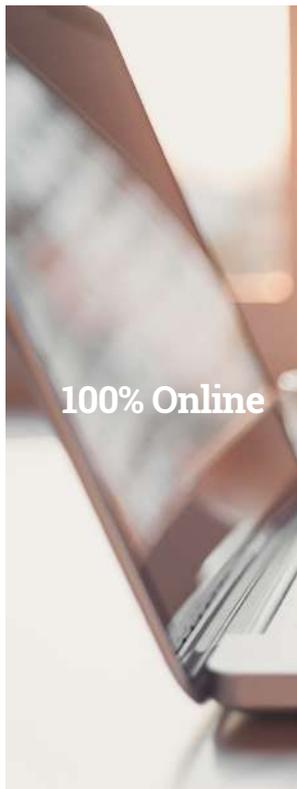
Join St Andrew's Fair Saturday online!

Creating the new. 28-30 November 2020

For the first time, St Andrew's Fair Saturday will also be held online through its events platform with the aim of promoting new forms of cultural and artistic content creation.

Already got some content? If you already count with clips from previous performances, rehearsals or online events that you have already organised, simply badge it as part of the Fair Saturday programme and benefit from some additional support and promotion!

How to get involved online



Deferred Streaming

1. Organise an event and record it in advance. From now on up until 27 November.
2. Register at app.fairsaturday.org to upload all the details of your event as well as your mp4 recording*.
3. You will be able to sell tickets for your event online through the ticketing system FSTickets!*
4. It will be published on 28 November (Fair Saturday Day) and from that date it can be accessed at any time.

**Take out the best 30 seconds of your event, which we will use as a trailer ;)*

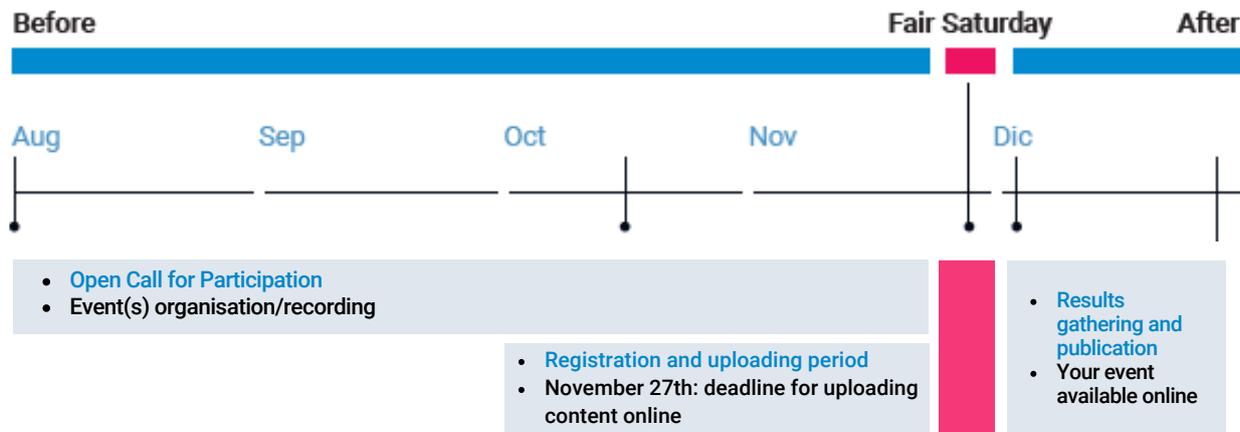
***The app will allow you to set a price through a ticket or let the viewer's criteria set a price for your event and value it*

Streaming Live

1. Organise an event that can take place live through the reliable cloud platform for video/audio of your choice.
2. Register at app.fairsaturday.org to upload all the details of your event as well as the link to the live streaming platform.
3. You will be able to sell tickets for your event online through the ticketing system FSTickets!
4. It will be published on the day you decide between 28 (Fair Saturday Day) and 30 November (St Andrew's Day)



1. If the circumstances allow it and it is possible to carry out events in a face-to-face way following all the necessary safety, distance and health measures, organize a Fair Saturday Event that will happen in real life any day between November 28th and 30th.
2. Register at app.fairsaturday.org to upload all the details of your event.
3. You will be able to sell tickets for your event through the ticketing system FSTickets!
4. Record it and then upload it to the platform, where it will be accessible at any time thereafter.



How to record your event

What do you need to start recording?

- A device with a medium-high or high quality camera
- A tripod, and if not, a smooth and stable surface on which to hold the device during recording
- If the device's microphone does not pick up voices well, we recommend that you integrate an external microphone or a lavalier microphone.

Let's get to work!

- Clean the lens of the device well, so that the image is cleaner.
- Record with the back camera, in case you use a cell phone, so that the quality is higher.
- Place yourself in a place with good lighting and a background that is as "clean" as possible.
- Check both the space available on the device and the battery so that the device will hold up during the whole performance and not cut during it.
- If your device allows it, record directly in 4K to give a better quality to the recording.

While recording...

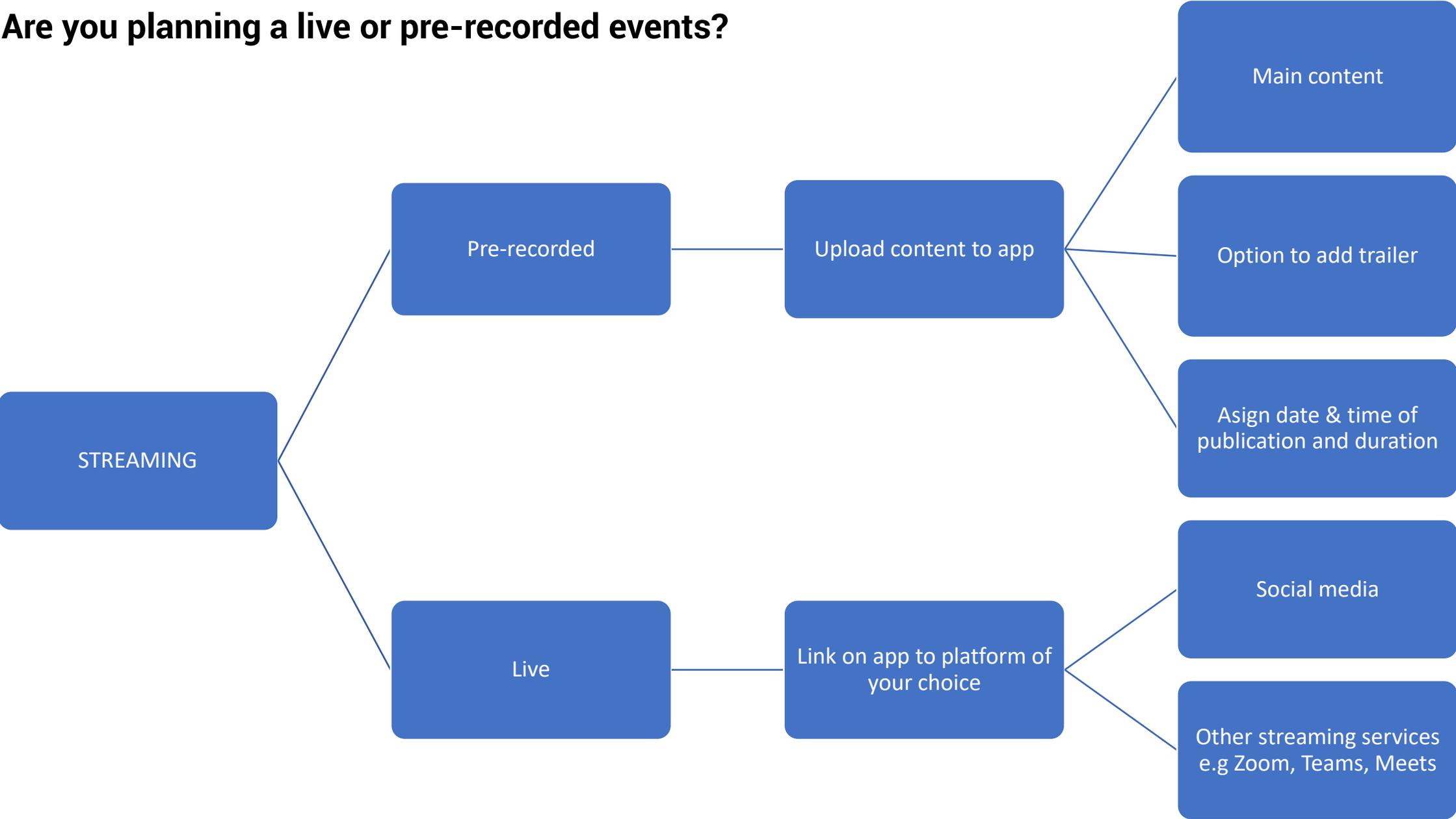
- If you use a cell phone, we recommend that you put it in airplane mode so that the video is not cut off with a call or notification.
- Always record in landscape mode so that it can be adapted to the format of the platform.
- Avoid having to zoom in more than 2x, as the image will be distorted.



How to upload it to the platform

- The video you wish to upload must be in the following format: MP4, AVI...
- The video must be previously edited as you wish the final product to be.
- The videos are not limited in duration!

Are you planning a live or pre-recorded events?



Would you like to sell tickets or value your work through donations?

