

# Fair Saturday Scotland 2023

## Welcome text before your event

Many artists and cultural organisations are holding events **throughout Scotland and across the world today for Fair Saturday.**

Today, more than ever, we want to **express that culture and social empathy are not important but essential for our future.** Because through culture we are able to build bridges with other cities, countries, and communities who share the same values.

We find that in today's materialistic world, we must show that the value of culture is a lot higher than just its price. On this special day, **we want to help artists and cultural organisations to keep on creating, as well as highlight the work of many social organisations who strive every day to help others.**

We [name of the organiser] want to support [name of social project] through our event with [method of support]. Without further ado, we thank you all for being here and for valuing and supporting arts and culture. Not just today, but every day. Welcome to Fair Saturday 2023.