How to get involved with Fair Saturday in Scotland
Guide to taking part for artists, venues & social projects

Are you ready for the adventure?

If you've got this far it means that you share Fair Saturday's vision and values and would like to find out more. You are just one step away from joining the movement.

Let's get started!

Before | **Fair Saturday** | **After**

• Get your event ready

Participate by organising a new event or add to the programme one that you had already planned/programmed **for Saturday 28th November**.

- If you are a **venue**, you can also offer your space for Fair Saturday artists or performers that do not have a place to hold their event.
- If you are **a social project**, you can either look for artists and cultural entities in your city to create an event or you can organise your own cultural event!

• Register your event

The next thing we ask you to do is to **register and create an event on the Fair Saturday website**.

- Go to standrews.fairsaturday.org and click on "Join us" button at the top.
- Fill in the Fair Saturday events form
- A member of the Fair Saturday team will contact you to complete all the details of your event and publish it on the website.

• Contact the social project you're supporting and make some noise!

Announce your participation from today until Fair Saturday by sharing the details of your event and work together with your social cause to promote it. Our job is to work with you to make your event a total success. Of course, we will promote the programme and all our participants through our media partners, social media and website. Remember to use the hashtag **#FairSaturdayScotland** in your promotions to build recognition of your event and the whole programme!

- On **Facebook**, **create an event** and add Fair Saturday as a co-organiser or collaborator so we can promote it directly and be able to reach a greater audience.

Fair Saturday Movement

Before **Fair Saturday** **After**

- ### Introduce the event and the social project

  Tell your audience that this event is one of the hundreds that are taking place worldwide because of Fair Saturday. We will provide you with the **Fair Saturday Event Welcome text** in order to do so.

  Also, save from 5 to 10 minutes so that the **social project you have chosen can introduce itself to the audience** and tell them who they are and what they do to change the world.

- ### Give it all!

  Step up and show them what you do best. **This is your time to shine. This is your day.**

- ### Share your experience

  Share your Fair Saturday experience using #FairSaturdayScotland. Let's fill our social media feeds with arts and culture! We will be also sharing them too, connecting all the events happening around the world.

- ### End with a reminder

  At the end of the event, **remind the audience** that they can also do their bit and support the social cause you have chosen. Also, share with them other Fair Saturday events that are happening so people are aware of other interesting cultural events with social impact.

What happens next?

Before **Fair Saturday** **After**

- ### Share your results

  You should also note down some **key numbers that we will need to announce the global results** of Fair Saturday and show what we created together: the number of artists participating, the estimated number of attendees, income generated...

- ### It's feedback time!

  We are here to listen. We want to know how your Fair Saturday experience was and what you consider that can be improved in future editions. You can do it through the **form that we will send you** a few days after your event.

- ### Send us your content

  We want to showcase your events and tell the world what went on. We will be very grateful if you share **photos and videos of your events** with us so we can publish them on our different channels.

- ### Get ready for the next one!

  And of course, the countdown re-starts as soon as the sun rises after Fair Saturday. If you want to take part in Fair Saturday next year, t**ell us as soon as you know, and we will get the ball rolling!**

Join us in 2026!

Everything you need to know about the process of uploading events and details about the platforms we offer you is at your disposal on the **guides, tools, and other resources you can find on our website**. If you'd like more information or you want to chat through your ideas, please contact us at:

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Fair Saturday Scotland